



### **What comes down must go up!**

New Zealand Steel has expanded its COLORSTEEL® prepainted steel range with a high performing solar reflectance product.

Developed specifically for commercial and industrial buildings, COLORSTEEL® Bounce™ has been optimised to provide a thermal performance of 77%.

- 10% higher solar reflectance than COLORSTEEL® prepainted steel in Foam
- Brightest white colour in the COLORSTEEL® palette
- Can help reduce the annual cooling energy costs of a building

### **One very cool colour**

COLORSTEEL® Bounce™ prepainted steel is a bright white colour that has been optimised to deliver the maximum possible thermal performance with environmental benefits and positive financial impact.

The nominal solar reflectance is 0.77.

### **What is Bounce™ technology?**

In summer, the technology in COLORSTEEL® Bounce™ paint works to reflect the sun's heat allowing both your roof and the environment inside your building to stay cooler on hot days. It performs like extra insulation, making it easier for air conditioning to keep buildings cool.

### **How does Bounce™ technology work?**

Bounce™ is a technology that combines a unique paint primer and top coat system that maximises the thermal performance of buildings by increasing the amount of solar heat that is reflected by your roof. An increase in solar reflectance means that on hot summer days your roof is cooler and less heat is transferred into your building.

### **Helps your roof last longer**

COLORSTEEL® Bounce™ absorbs less heat on hot days, working to protect your roof and its supporting structure from temperature extremes. Lower thermal stresses can help your roof to last longer

